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Milano Design

PhD Festival

7-11 marzo 2016

Milano Design PhD Festival

«Peter Mc Grory, Keiichi Sato, Peter Gall Krogh, Steven Kyffin... sono solo alcuni dei grandi protagonisti internazionali della ricerca in design che terranno le loro *open lectures* durante la *Milano Design PhD Festival* al **Politecnico di Milano**».

aula Castiglioni

Campus Bovisa

Politecnico di Milano

Via Candiani 72

Milano

in edicola



859 marzo 2016

curated by Alessandro Brambilla and Luca Berrini

Products & Services 07/03	Environments 08/03	Emotions 09/03	Experiences 10/03	Virtual Models 11/03
09:30 Francesca England Designing Service Ecosystems: A New Perspective for Service Design Practice	09:00 Sebastiano Ercoff The Seamless Journey: A Universal Design Approach to Water-Based Public Transport Systems	09:00 Carlo Emilio Standelli Measuring Product Experience: A Methodology Based on a Multimodal Approach to Assess Emotional Responses Elicited from Human-Product Interactions	09:00 Davide Argibieddu A New Process for the Development of Reality-Based Virtual Models in Digital Heritage Applications	09:00 David Argibieddu A New Process for the Development of Reality-Based Virtual Models in Digital Heritage Applications
10:30 Iida Telatalo Design for Complementary Economies: Resilient Service Models as Strategies for Long-Term Resilience in Times of Socio-Economic Crisis	10:00 Daniela Perillo Design for Green Reimagining Concepts, Strategies and Tools towards Inclusive Public Spaces	10:00 Marco Spadolera Designing the Behavior of Interactive Objects	10:00 Ilaria Mariani Minimizing Negative Experiences Within Games for Social Change: Designing and Analyzing Games as Participatory Communication Systems	10:00 Serena Carraro Experience (Virtual) Prototyping: The Use of Virtual Technologies to Support Experience-Driven Design Process
12:00 OPEN CEREMONY Prof. Paolo Biscari (Director, PhD School) Prof. Silvia Ruffo (Head, Design Department) Prof. Luisa Cottina (Dean, School of Design) Prof. Luca Berrini (Coordinator, PhD in Design) LECTIO MAGISTRALIS Prof. Francesco Trabucchi	11:00 Zsófia Szeffey Affecting Emotion Through Design: How Design can Affect the Emotion of Waiting Time in Healthcare Contexts	11:00 Marco Baccà Affective Loads in Interaction Design: Emotional-loads User Interfaces for Higher User Willingness	11:00 Gaetano Pirota Design Semantics: Approaches and Tools for Expanding the Future within the Design Processes	11:00 Celso Regina da Costa Composite of New Bio-Inspired Builds Interacted with Clin-Fiber Microstructure: Manufacturing of Polymer
SCIENTIFIC SEMINARS <i>Decoding Borders</i>	OPEN LECTURES	14:30 Prof. Can Ozcan (Erciyes University of Engineering, Turkey)	14:30 Prof. Peter Gall Krogh (Arizona University, Germany)	14:30 Prof. Steven Kyffin (Northumbria University, UK)
16:30 INTRODUCTION Prof. Luca Querini	15:00 Prof. Peter Mc Grory (Aalto University, Finland)	15:30 Prof. Wendy Ju (Stanford University, USA)	15:30 Prof. Andrew Hines (University of Houston, USA)	15:00 Prof. Saul Farquhar (University of Malta, Portugal)
PHD EVENINGS	WELCOME COCKTAIL	After-Lectures	After-Lectures	After-Lectures

DISEGNO DI RICERCA IN DESIGN
 POLITECNICO DI MILANO
 MILANO DESIGN PHD FESTIVAL 8-11 MARZO 2016
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 Silvia Ruffo

condividi



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